



CruiserAlert™

HIGH-PRIORITY CAMPUS COMMUNICATION

EMERGENCY EVACUATIONS. SCHOOL CLOSINGS. WEATHER ADVISORIES. CLASS AND EVENT CANCELLATIONS.

The need for high-priority communication channels on campus has never been clearer than it is today. With CruiserAlert™ as part of an institution's emergency protocol, administrators can quickly and effectively react to urgent situations with swift and targeted communication to campus constituents. Urgent messages can be broadcast simultaneously to all students, faculty & staff via mobile devices, email, voice messaging, and RSS feed whenever a situation arises—protecting their entire campus community.

PROVEN. SECURE. ROBUST.

Because it is built upon the proven performance of Timecruiser's portal technology, CruiserAlert is reliable and secure. Unlike other alert providers, Timecruiser has been supporting communication, collaboration, and eLearning at colleges and universities for 12 years. And Timecruiser is the only company that offers a clear upgrade path from text-based alerting to a comprehensive campus communication, collaboration, and eLearning system – CampusCruiser™.

SUBSCRIPTION-BASED

CruiserAlert is subscription-based, which means that each institution's administrators establish alert channels for various types of alerts – emergency, weather, campus events, school closing, course announcements, class cancellations, residence hall, etc. Then, students, faculty and staff complete our simple mobile device activation process and subscribe to available alert channels. Subscribers also indicate how they would like to receive those alerts.

PUBLIC AND TARGETED CHANNELS

When creating a channel, administrators can designate a channel as Public or Targeted. Public Alert Channels are open for subscription campus-wide, while Targeted channels are open only to invited group members, such as emergency response teams or department members.

The screenshot shows a web interface for configuring an emergency alert. At the top, there are navigation tabs: Campus, Campus Life, Academics, MyCruiser, Faculty Workstation, and A. Below the tabs, there is a sidebar menu with options: CruiserAlert, Emergency Alert (selected), Channel Manager, Usage Summary, and Mobile Profiles. The main content area is titled 'CruiserAlert > Emergency Alert' and 'Emergency Alert'. It contains a form with the following fields:

- Subject: Gas Leak at Montgomery Hall
- Message: Gas Leak at Montgomery Hall. Emergency crew is onsite. Keep clear of areas around Montgomery Hall and Cafeteria.
- count: 114
- Also Post To: Announcement Headline
- Send Alert button

“When it comes to support, I have to hand it to you, Timecruiser is top notch!

★★★★★ 5 stars!”

Dustin Howell, Assistant Systems Administrator
Mitchell Community College,
North Carolina

Alert delivery options:

- Email
- SMS text message to a mobile device
- Voice Messaging
- RSS Feeds

Benefits:

- Quick channel set up
- Multiple-delivery modes
- Send alerts to targeted groups in just a few clicks
- Easy subscription management
- No software to download, install or manage
- No hardware to purchase or integrate
- Affordable solution

Timecruiser Computing Corporation®
9 Law Drive
Fairfield, NJ 07004
877-450-9482

www.timecruiser.com
sales@timecruiser.com

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ADMINISTRATIVE EASE OF USE

In the event of a crisis or urgent situation, colleges can now reach their key publics quickly and directly. To activate an alert, administrators simply type a message and send it via the appropriate alert channel.

REAL-TIME REPORTS & SYSTEM MANAGEMENT

Administrators have access to real-time reports that provide system information, alert history, and a complete overview of the institution’s subscriber and alert status.

The screenshot displays the 'My CruiserAlert™' web interface. At the top, there are navigation tabs for Campus, Campus Life, Academics, My CruiserAlert (selected), Faculty Workstation, Administration, System Tools, and CruiserAlert. Below the navigation is a breadcrumb trail: Dashboard > Personal Tools > My Communities > My CruiserAlert. The main content area is titled 'CruiserAlert > Emergency Alert' and 'My CruiserAlert™'. On the left, there are sections for 'My Mobile Profile' (with fields for Number and Carrier), 'My E-mail Address' (with the address studentc@tcc.corpcruiser.com), and 'IMPORTANT NOTES' regarding alert delivery. The main section is 'CruiserAlert Channels', which includes a 'Show Channels' dropdown set to 'All', and buttons for 'Unsubscribe All' and 'Save Subscriptions'. Below this is a table of channels with checkboxes for 'Mobile' and 'E-mail' delivery. The channels listed are: 'Emergency Alert' (checked for both), 'Commuter Channel' (checked for E-mail), 'School Closure' (checked for both), and 'Weather Advisory' (checked for both). A note at the bottom right states: '* All members will receive Emergency Alerts via email.'

Channels may include: Emergency – Available via SMS Text Message, Voice Messaging, and System Headlines, Weather Advisory, School Closure, Academic Notices, Registrar Notices, Commuter Alerts, Campus Events

EMERGENCY ALERT PRIORITY

Alert channels can be configured for high priority distribution, which ensures the most timely delivery of text messages to subscribers. Emergency alert text messages are always delivered with high priority and copies are automatically sent via email to all registered users. Other distribution options are available to administrators, such as posting the alerts as announcements and publishing them with the built-in RSS feed.

For more information including pricing and a free demo, contact Timecruiser at 877-450-9482 or sales@timecruiser.com.

* Alerts are sent in accordance with the speed of Internet access and cellular network capabilities.