



## **Timecruiser Offers Free White Paper on Selecting an Advanced Learning Management System in the Web 2.0 World**

Fairfield, NJ – May 15, 2008 – Timecruiser Computing Corporation, a trusted services partner to the higher education community, has published a white paper entitled “LMS 2.0: How to Select an Advanced Learning System”.

An essential guide for college CIOs, instructional designers, and faculty, this executive brief covers the key findings and commonalities of how successful colleges can plan on managing their future learning management systems as the technology continues to evolve and expectations continue to rise. These findings and correlating strategies are a must read for higher education executives looking to stay competitive and get ahead in the business providing a top-notch higher education experience.

The paper gleans insights into topics such as:

- Focusing on core LMS requirements
- Understanding the success-drivers to an LMS's cost & operations
- Risks associated with installed applications and open-source systems
- Shifting capital intense IT deployments to “on-demand” services
- Steps to a successful implementation
- Understanding privacy issues associated with using free social networking tools as LMS
- Partnering for scale and integration
- Engaging the millennial generation

Download your [free copy](#) at Timecruiser's Web site.

### **About Timecruiser Computing Corporation**

Since 1995, institutions of higher education have relied upon [Timecruiser](#) to deliver innovative enterprise management solutions, backed by unrivaled customer service and technical support. Timecruiser's award-winning products are used by over 2.5 million students, faculty, and administrators at 90 institutions to

- Improve Campus Communication
- Implement Effective Course Management
- Streamline Faculty Workload
- Build Cohesive Campus Communities
- Increase Efficiencies Campus-wide

The company's flagship product, CampusCruiser® was launched in 1999. In recent years, Timecruiser has expanded to include CourseCruiser™ Learning Management System, which assists faculty in efficiently managing and delivering learning content and resources to students and CruiserAlert™, high priority and emergency mass notification system.

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